



Dear **[Recipient Name]**,

We wanted to reach out and share an important update regarding the Children's Fund, and the future of the programs you have so generously supported.

We are thrilled to announce that Corus, in partnership with the esteemed Rotary Club of Hamilton, will be joining forces to manage the key initiatives moving forward. Beloved programs such as Operation Santa Claus Toy Truck and the Christmas Tree of Hope will continue to thrive, with robust media support from Corus Hamilton FM stations, including Y108, Energy 95.3, and Global News, ensuring broad outreach and impact.

The Rotary Club, which has been a pillar of our community since 1913 and is the third oldest Rotary club in Canada, has a well-established charitable arm dedicated to supporting children's programs. One hundred percent of the proceeds will continue to go directly toward helping the children and families in our community, just as they have in previous years. Their long history of impactful programs and support of charitable projects will assure a strong and impactful partnership, and we're thrilled to continue on this journey with them.

As we move forward, we welcome two key individuals who will help carry on this important work:

- **Adam Oldfield**, President-Elect of the Rotary Club of Hamilton
- **Alex Moroz**, Past President and Director of Fundraising at Rotary Club of Hamilton

Both Adam and Alex bring tremendous experience, dedication, and a deep commitment to ensuring that the legacy of the CHML Children's Fund lives on. They will be reaching out to set up introductory meetings to discuss how we can continue working together to support the programs that matter most to you.

Should you have any questions or wish to discuss this transition further, please don't hesitate to reach out to me directly. Together, we will continue to make a meaningful difference in the lives of children in our community.

Thank you once again for your generosity and ongoing support.

Warm regards,

Krista Taaffe

Vice President Children's Fund

Future Co-Chair

Adam Oldfield

President Rotary Club of Hamilton

Future Co Chair